



nachtblau medialoopster & Archiware P5 Archive

Media Asset Management and Archiving – Made in Germany

The combination of Media Asset Management and Archiving has multiple advantages. Archiware P5 Archive can directly be integrated with medialoopster, optimizing long-term storage and providing efficient use of storage capacity.

medialoopster is an easy-to-use platform facilitating the management of video assets. All workflows are efficiently managed and supported – from material acquisition, research, processing, delivery and archiving, to the analysis of existing assets using artificial intelligence (e.g. face recognition).

The integration of medialoopster and Archiware P5 Archive radically simplifies Archiving. The user can trigger the archiving of assets directly within the medialoopster user interface or define automated routines for this. P5 Archive automatically migrates data into the Archive and removes archived files from the production storage either directly or at specified times. As a result, storage capacity is efficiently used and no longer needs to be expanded.

The screenshot shows the medialoopster interface. On the left is a sidebar with a list of video assets including 'Blogger Shopping', 'Blogger Vintage Market', 'Fireworks', and several 'Interview' clips. The main area features a video player for 'Blogger Vintage Market' with a timeline and a list of video segments on the right. Below the video player, there are status indicators: 'Ready for production', 'Not in archive', and 'Approved'. Metadata for the video is displayed, including production name, added/modified dates, filename, duration, video format (1920 x 1080), display aspect ratio (16:9), and video coding format (H.264 / AVC / MPEG-4 AVC / MPEG).

Archived assets are secured on LTO tapes, which are optimal for long-term storage. Providing the most cost-effective storage per TB, LTO tapes are used by banks, insurance companies and businesses worldwide.

The direct integration of medialoopster and P5 Archive enables a seamless transfer of video material from the MAM system to the Archive. As a result, valuable assets, which are no longer in use can effectively be secured.

Advantages of the medialoopster/P5 solution:

- ✓ Archive and restore directly in the user interface
- ✓ Simple search-ability, visibility and retrieval of media assets
- ✓ Manual and automatic archiving
- ✓ Archiving of metadata
- ✓ Effective use of storage capacity
- ✓ Professional long-term storage on LTO tape
- ✓ Tape duplication for offsite storage
- ✓ Parallelization for optimal performance
- ✓ Supported on Mac, Windows, iOS, Web or Cloud
- ✓ Compatibility with all tape manufacturers

Options, Configurations, Interfaces...

We are happy to advise:

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