

## Archiware Announces New Collaboration with Seagate Technology

**Munich/California, December 7th, 2021** – Archiware GmbH announces a collaboration with Seagate Technology (NASDAQ: STX) to optimize media workflows and ensure maximum data protection. The new integration makes it easier for teams to manage growing volumes of data and guarantee its availability at every stage of production. Archiware P5 offers automatic backup, replication and media archive features to protect and preserve media on Seagate storage products and services.

Seagate provides end-to-end mass-data storage infrastructure solutions including Lyve™ Cloud and Lyve™ Mobile, edge storage data transfer services and enterprise data storage systems, hard drives, and solid-state drives. The company's high-capacity mobile disk systems, and high-performance flash arrays are ideal server building blocks for modern media workflows. LaCie, the premium brand from Seagate, offers best-in-class SSD and disk solutions for production and post-production workflows.

Archiware's P5 data management software offers professional protection, replication, backup and archive for production storage. P5 Backup ensures that large data sets are backed up in the shortest time possible. P5 Archive is a long-term storage solution for data migration with mini-MAM features. P5 Synchronize replicates data to ensure maximum data availability.

"We are glad to work with Seagate and offer such a broad spectrum of solutions together from protecting ingest and time-critical storage to servers and cloud storage," says Dr. Marc Batschkus, Director of Business Development and Marketing at Archiware. "Seagate is a very agile and powerful partner that focuses on the M&E market to provide best services and solutions for media production."

"Seagate's mass capacity storage solutions simplify management and enable frictionless data flow throughout the data lifecycle," said Ted Oade, Director of Global Marketing at Seagate Technology. "Our collaboration with Archiware builds on those capabilities to elegantly solve the unique data management, protection and availability needs of M&E professionals."

Discover more about the Archiware and Seagate solution here:

<https://www.archiware.com/solutions/seagate>

### About Archiware:

Headquartered in Munich, Germany, Archiware GmbH is a privately held company with over 20 years of experience in data management software for backup, synchronization and archiving and more than 17,000 licenses sold. Archiware's software is used by hundreds of media companies worldwide.

The product line includes:

- P5 Synchronize – Replicate data to ensure high availability
- P5 Backup – Back up server data to disk, tape and cloud
- P5 Backup2Go – Back up desktop and laptop data to disk
- P5 Archive – MAM-like Archive to migrate data offline to disk, tape and cloud
- Pure – Essential VMware Backup

For more information, visit [www.archiware.com](http://www.archiware.com)

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**About Seagate Technology:**

Seagate Technology crafts the datasphere, helping to maximize humanity's potential by innovating world-class, precision-engineered mass-data storage and management solutions with a focus on sustainable partnerships. A global technology leader for more than 40 years, the company has shipped over three billion terabytes of data capacity. Learn more about Seagate by visiting [www.seagate.com](http://www.seagate.com) or following us on [Twitter](#), [Facebook](#), [LinkedIn](#), [YouTube](#), and subscribing to our [blog](#).

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