## **ARCHIWARE**

## **Archiware presents Archive to the Cloud at NAB 2016**

Archiware, manufacturer of the data management software suite Archiware P5, is showing the latest product developments at NAB Show in Las Vegas from April 18<sup>th</sup> – 21<sup>st</sup>. The list of partners for the show is longer than ever, featuring 36 hardware and software companies.

Munich/Las Vegas, April 2016 – NAB Show in Las Vegas, the most important tradeshow for broadcast and media companies outside of Europe, opens its doors on April 18<sup>th</sup>. As always, Archiware will present the latest developments in the P5 software suite on their booth SL15113 in South Lower Hall.

Show news include a preview of Archive to the cloud, which will be available in the summer of 2016 in Archivare P5 version 5.4. Also on show: P5 Archive App, the one-click archiving tool and Archive Assistant, the add-on for EDL restore and metadata mapping.

On the Dynamic Drive Pool (DDP) booth SL8505, there will be a dedicated Archiware Workstation for demos including backup and archive to LTO tape. An Archiware representative will be present full time to inform customers and resellers about the advantages of using Archiware P5 with DDP storage products.

"We are very proud to be part of such a great network of partners," says Dr. Marc M. Batschkus, Business Development Manager for Archiware. "The mutual benefit is incredible – our customers can choose their favorite hardware, and our partners can recommend our software knowing that it will complement their product perfectly."

This year, Archiware will be represented on a record number of 36 partner booths at NAB, in many cases with running installations of the P5 software. The list of partners includes MAM systems CatDV, FocalPoint Server, empress eMAM and Metus, LTO Tape Storage vendors mLogic, Spectra Logic, Oracle, Quantum and Qualstar, Storage manufacturers Dynamic Drive Pool, Scale Logic, Promise, Sonnet Technologies and Object Matrix, as well as ATTO, MOG Technologies, ToolsOnAir and many more. For the full partner list and show map, see <a href="http://bit.ly/1PoKHXI">http://bit.ly/1PoKHXI</a>

## **About Archiware:**

Headquartered in Munich, Germany, and privately held, Archiware is a manufacturer of data management software for backup, synchronization and archiving. Archiware P5 software is platform independent and aimed primarily at media and production companies. The product line includes

- P5 Synchronize Replicate data to ensure high availability
- P5 Backup Back up server data to disk and tape
- P5 Backup2Go Back up desktop and laptop data to disk
- P5 Archive Move or migrate data offline to disk and tape

For more information, visit www.archiware.com

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