

Archiware and Object Matrix team up for data security

Munich/Cardiff, September 2014 - Archiware, manufacturer of the data management software suite Archiware P5, and Object Matrix, vendor of object based nearline storage MatrixStore, have joint forces to offer media companies a comprehensive solution for protecting their valuable assets.

Digital media files are the lifeblood of any company relying on them for revenue generation. Whether it's new files or digital rushes that have just come into the facility, work-in-progress by the editor or media files that require archiving safely - unless multiple copies of content exist, even a simple failure or mishap can corrupt, or lose altogether, digital media.

MatrixStore object based nearline storage in conjunction with Archiware P5 Backup and Archive is a solution designed to protect digital media content. Archiware P5 copies and moves files according to user defined schedules to guarantee data safety and free up online storage for ongoing projects. The high performance MatrixStore nearline disk storage is the ideal location for Backups or a disk Archive, with maximum availability and self-healing capability in the event of hardware failure. Combined with an LTO tape drive or library for long-term archiving, this is the ideal solution to protect media files at every step of the workflow.

"Using Archiware P5 to back up or archive content to and from the MatrixStore is the best way to make sure your data is secure in the event of a technical failure or disaster. Archiving content also makes room on the production storage for your current productions and ensures you can use it to its full potential at any time", says Mark Andrews, Head of European Sales at Object Matrix.

"Backing up your storage and keeping media assets safe in a disk or tape Archive should be the number one priority for any company with an AV workflow", adds Dr. Marc Batschkus, Business Development Manager at Archiware. "The integration with Object Matrix' MatrixStore has stood the test in joint installations, offering our customers a reliable solution to protect their valuable content."

To see the MatrixStore/Archiware P5 solution live, visit Object Matrix at IBC 2014 in Amsterdam, booth 6.C28b.

About Object Matrix:

Established in 2003, Object Matrix is a software company based in Cardiff, Wales, dedicated to the development of advanced, secure file-based systems for the broadcast and post-production industry. Its flagship product, MatrixStore, is used by national broadcasters, Hollywood studios and content creators worldwide. Object Matrix also provides consultancy, training, systems integration and support services. For more information, visit www.object-matrix.com.

About Archiware:

Headquartered in Munich, Germany, and privately held, Archiware is a manufacturer of data management software for backup, synchronization and archiving. Archiware P5 software is platform independent and aimed primarily at media and production companies. The latest product line includes

- P5 Synchronize - Replicate data to ensure high availability
- P5 Backup - Back up server data to disk and tape
- P5 Backup2Go - Back up desktop and laptop data to disk
- P5 Archive - Move or migrate data offline to disk and tape

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For more information, visit www.archiware.com

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