

## Wasabi partners with Archiware to offer hot cloud storage backup to the entertainment industry

**Amsterdam, NL, 3rd September** - Wasabi Technologies, the hot cloud storage company, today announces a strategic partnership with Archiware, the leading manufacturer of archive and backup software for the Media & Entertainment industry. This new integration will provide a secure and cost-effective solution for media and entertainment companies to back up their digital content and data to the cloud.

Wasabi's Hot Cloud Storage solution, which is one fifth the cost and up to 6x the speed of its competitors, is now fully integrated with Archiware P5, the platform-agnostic software suite for archiving, backup and cloning of data. This ultra-low cost cloud backup and archive solution provides immediate access to valuable assets with rapid restore.

Archiware P5 comprises four modules for archiving, backup and synchronization of data. The modules P5 Backup and P5 Archive are integrated with Wasabi Hot Cloud Storage. P5 Backup ensures that large data sets are backed up in the shortest time possible. P5 Archive is a long-term storage solution for data migration.

Through its web interface, P5 is available anywhere at any time. This means customers have one solution for durable data storage that's unmatched from a price, performance and protection perspective, which is increasingly important for tackling operational challenges throughout the production and distribution chain.

David Friend, co-founder and CEO of Wasabi, said: "There are very few industries that face the same storage challenges as media and entertainment. File sizes are ballooning as video quality continues to improve and the proliferation of streaming providers has led to an incredibly competitive environment. To succeed, production teams need to store and collaborate on project files securely, quickly and affordably. This partnership with Archiware will make hot cloud storage a reality for large entertainment corporates and independent operators alike."

Josef Doods, CEO at Archiware, added: "Wasabi Hot Cloud Storage opens up cloud for the media and entertainment market with its specific needs. Better pricing and faster access are the key benefits that allow media companies to now profit from the cloud with maximum security and minimum investment. Archiware P5 adds a browser interface with media previews, proxies, tagging and combined searching to complete the solution."

### **About Wasabi:**

Wasabi is the hot cloud storage company delivering disruptive storage technology that is 1/5th the price and up to 6x the speed of competitors with no fees for egress or API requests. Unlike first generation cloud vendors, Wasabi focuses solely on providing the world's best cloud storage platform. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA. Follow and connect with Wasabi on Facebook, LinkedIn, Twitter, and our blog.

**About Archiware:**

Headquartered in Munich, Germany, Archiware GmbH is a privately held company with over 20 years of experience in data management software for backup, synchronization and archiving. Archiware's software is heavily used in the Media & Entertainment industry.

For more information, visit <http://www.archiware.com>

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